

# Il ruolo degli editori nella costruzione dell'identità europea



Associazione  
Italiana  
Editori



Una storia  
che guarda  
al futuro



**ALDUS**  
EUROPEAN BOOKFAIRS'  
NETWORK



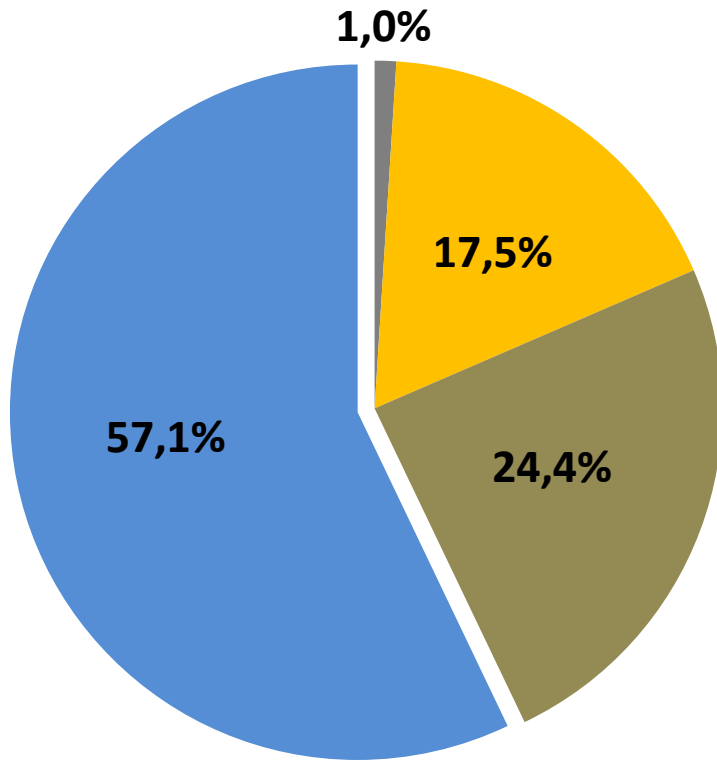
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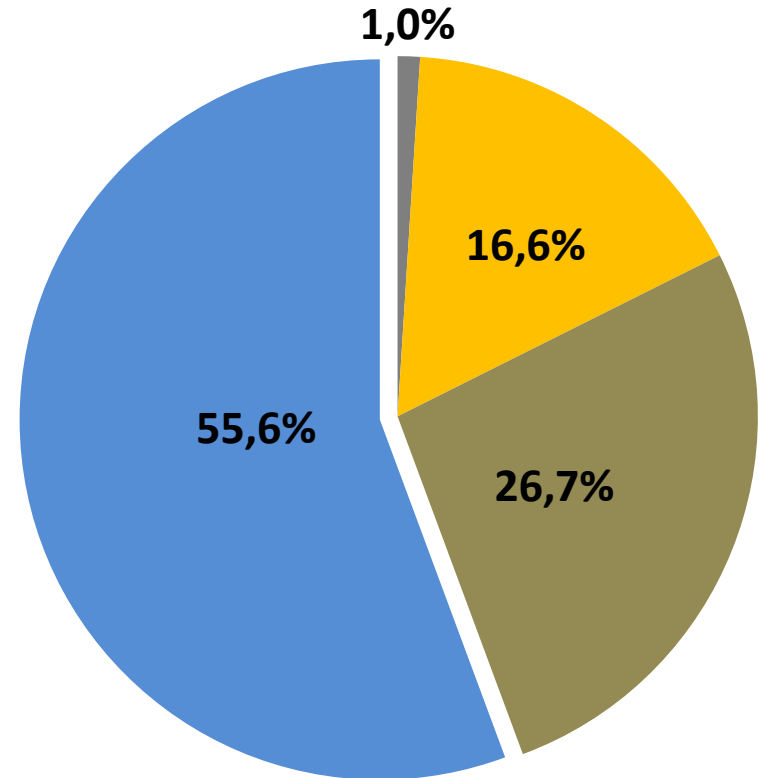
# La composizione a valore del mercato mondo per area geografica: 2012-2018

Valori in %

**2012**



**2018**



■ Europa   ■ Asia   ■ Nord America   ■ Sud e Centro America

# Le dimensioni del mercato europeo: 2018

Fatturato

22,2 Md €

Consumer (trade)  
Books + Children's  
Books

13,7 Md €  
61,7%

Educational Books +  
Accademic &  
Professional Books

7,5 Md €  
33,8%

Fatturato

610.000

# I primi 10 gruppi editoriali mondiali

| Rank 2019 (Data 2018)                                                                      | Publishing Company (Group or Division) | County Publ. Company | Parent Corporation or Owner          | County Mother Corporation | 2018 (Rev mEUR) |
|--------------------------------------------------------------------------------------------|----------------------------------------|----------------------|--------------------------------------|---------------------------|-----------------|
| <b>1</b>  | RELX Group (Reed Elsevier)             | UK/NL//US            | Reed Elsevier PLC & Reed Elsevier NV | UK/NL/US                  | 4.613           |
| <b>2</b>  | Pearson                                | UK                   | Pearson PLC                          | UK                        | 4.583           |
| <b>3</b>                                                                                   | ThomsonReuters                         | US                   | The Woodbridge                       | Canada                    | 4.486           |
| <b>4</b>  | Bertelsmann                            | Germany              | Bertelsmann AG                       | Germany                   | 3.628           |
| <b>5</b>  | Wolters Kluwer                         | NL                   | Wolters Kluwer                       | NL                        | 3.285           |
| <b>6</b>  | Hachette Livre                         | France               | Lagardère                            | France                    | 2.252           |
| <b>7</b>  | Springer Nature                        | Germany              | SpringerNature                       | Germany                   | 1.658           |
| <b>8</b>                                                                                   | Wiley                                  | US                   | Wiley                                | US                        | 1.570           |
| <b>9</b>                                                                                   | Harper Collins                         | US                   | News Corp.                           | US                        | 1.536           |
| <b>10</b>                                                                                  | Scholastic (corp)                      | US                   | Scholastic                           | US                        | 1.432           |

**PIÙ  
LIBRI  
PIÙ  
LIBERI**

**Grazie.**